

Contents

- 1. REVIEW APPLICATION.**
- 2. CURRENT LICENCE.**
- 3. BACKGROUND.**
- 4. CONSULTATION.**
 - 4.1 Relevant Representations.**
- 5. OTHER INFORMATION.**
 - 5.1 Enforcement History.**
 - 5.2 Temporary Event Notices (TENs).**
- 6. POLICY CONSIDERATIONS.**
- 7. THE REVIEW HEARING.**

APPENDICES

Appendix 1 - Review Application and Supporting Documents.

Appendix 2 - Copy of Current Premises Licence and Plans.

Appendix 3 - Copy of Points 11.16 to 11.28 Section 182 Licensing Act 2003.

Appendix 4 - National Licensing Framework – Pages 10 and 11 High Streets and Communities.

1. REVIEW APPLICATION

On the 16th December 2025, an application for a review of a premises licence under Section 51 of the Licensing Act 2003 was served by Licensing and Trading Standards Officer Mr Doug Love, lead practitioner of Hammersmith and Fulham Council's Trading Standards Authority, Hammersmith Town Hall, King Street, London, W6 9JU. The review application is in respect of the premises known as Wine Rack, (Currently trading as Wine Shop) 27 Richmond Way, London, SW14 0AS.

The application for a review of the premises licence was made on the grounds of the, prevention of crime and disorder following contraband tobacco products being discovered at the premises.

On the 23rd June 2025 the Trading Standards Authority received an anonymous intelligence report claiming the premises had sold hand-rolling tobacco in branded packaging which had made consumers ill. However, no evidence was provided and the intelligence was merely an allegation.

On the 25th June 2025, Trading Standards Officer's Bill Masini in company with Doug Love visited the premises. No illicit hand-rolling tobacco was found but cigars with German language warnings were discovered. The opinion was taken that these Cigars were illegally for sale and therefore seized.

High strength beers at very low prices were also for sale, less than UK duty plus VAT.

Between June and September 2025 Hammersmith and Fulham's Trading Standings Team requested invoices for the alcohol on sale, however no correspondence was ever received to prove the point of sale.

On the 13th December 2025 a visit was carried out by Trading standards Officer Doug Love. On this occasion high strength beers seen previously were now priced higher. The premises licence holder was also spoken to where the lack of correspondence was discussed.

A copy of the review application, Trading Standards recommendation and supporting documentation can be seen at Appendix 1 of this report.

2. CURRENT LICENCE

The premises currently benefit from a premises licence which permits the following licensable activities:

Sale of Alcohol Off the Premises:

Monday to Saturday: 08:00 – 23:00.
Sunday: 10:00 – 22:30.

Hours Premises Open to the Public:

Monday to Sunday: 00:00 - 23:59.

A copy of the current premises licence and plan can be seen on at Appendix 2 of this report.

3. BACKGROUND

Licensing records show that the premises licence was transferred to Jagmon Singh the current premises holder on the 11th April 2015.

The main access to the premise's is located on 27 Richmond Way. The premises operates as an off-licence. There is a mixture of both residential and commercial premises within the area.

Owing to the recent IT issues affecting the Council's eGIS system, we are currently unable to provide a map or a list of neighbouring premises. If this matter has been resolved by the time of the Hearing, this information will be supplied by officers by way of a supplementary appendix.

There are several options for transport away from the area including buses and taxis which run from in and around Goldhawk Road tube station which is a 12-minute walk away, Kensington Olympia tube station is a 13-minute walk away and Holland Park tube station is a 19-minute walk away.

4. CONSULTATION

A public notice was displayed by the Council at and near the premises. A further public notice was displayed by the Council at Hammersmith Town Hall. Details of the application were also published on the Council's website.

A notice of review was served on the premises licence holder and all the statutory responsible authorities as required by regulation.

4.1 Relevant Representations

During the consultation period no further representations were received.

5. OTHER INFORMATION

5.1 Enforcement History

At the time of writing this report Hammersmith and Fulham's Licensing Authority have no enforcement history at these premises.

5.2 Temporary Event Notice (“TENs”)

There have been no TENs submitted in respect of these premises within the past twelve months.

6. POLICY CONSIDERATIONS

- 6.1** It is the Council’s duty under the Licensing Act 2003 to determine the review with a view to promoting the four licensing objectives: Prevention of Crime and Disorder, Public Safety, Prevention of Public Nuisance and the Protection of Children from Harm.
- 6.2** In reaching a decision the Council must have regard to the Council’s adopted Statement of Licensing Policy (“SLP”) and the guidance issued by the Secretary of State under section 182 Licensing Act 2003.

The revised guidance issued by the Secretary of State under section 182 of the Licensing Act 2003 (“the Guidance”) contains advice in paragraphs 11.16 to 11.28 in relation to the review of a premises licence. Paragraphs 11.16 to 11.28 of the revised guidance can be seen at Appendix 3 of this report.

- 6.3** Published in November 2025 the government published its National Licensing Policy Framework. The framework sets out a ‘strategic vision for a modern licensing system.’ Pages 10 and 11, High Streets and Communities can be found at Appendix 4 of this report.
- 6.4** The Council’s own SLP gives guidance concerning the review of a premises licence.
- 6.5** Policy 10 pages 28 and 29 of the SLP in relation to reviews states that the Act describes two “groups” that may make representations to applications and may apply for an existing premises licence or club premises certificate to be reviewed by the Licensing Authority. These groups are Responsible Authorities and “Other Persons.”

At any stage, following the grant of a premises licence, a Responsible Authority, such as the police or the fire authority, or other persons, may apply for a licence to be reviewed because of a matter arising at the premises in connection with any of the four Licensing Objectives.

A licence may be reviewed where it is alleged that the Licensing Objectives are not being promoted and there is evidence to show this. Guidance on grounds for a review are outlined in Annex 5 of the SLP.

At a hearing held to determine an application for a review of a licence the sub-committee may:

- (a) Take no further action.
- (b) Modify the conditions of the licence.
- (c) Exclude a licensable activity from the scope of the licence.
- (d) Remove the Designated Premises Supervisor.
- (e) Suspend the licence for a period not exceeding three months.
- (f) Revoke the licence.

6.6 Policy 11 pages 29 and 30 of the SLP states that in relation to the consideration of residents, the Licensing Authority expects that any licence applicant will give due consideration to the needs of Hammersmith & Fulham residents and any negative impacts from licensable activities and business operations.

Any review of a licence would need to be evidence based and as such is best supported by evidence from responsible authorities such as the Police or Environmental Health to be successful.

6.7 Annex 4 page 52 of the SLP in relation to the grounds for considering a review states that the Licensing Authority will regard applications for the review of any premises licence particularly seriously where they involve evidence of:

- a) Use of licensed premises for the sale and distribution of drugs and the laundering of drugs money;
- b) Use of licensed premises for the sale and distribution of illegal firearms and the laundering of illegal firearms money;
- c) Evasion of copyright in respect of pirated or unlicensed films and music;
- d) Underage sales and consumption of alcohol;
- e) Use of a licensed premises contrary to any emergency legislation requesting its closure;
- f) Use of licensed premises for prostitution or the sale of unlawful pornography;
- g) Serious risks to children;
- h) Use of licensed premises for unlawful gaming and gambling;
- i) Use of licensed premises as a base for organised criminal activity;
- j) Use of licensed premises for the organisation of racist, homophobic, sexual abuse, attacks or any discriminatory behaviour;
- k) Use of licensed premises for storing or selling illegal alcohol or tobacco or smuggled goods;
- l) The use of licensed premises for the sale of stolen goods;
- m) Incidents of disorder;
- n) Instances of public nuisance where warnings have been disregarded;
- o) Serious risks to public safety which the management is unable or unwilling to correct;
- p) Frequently operating outside permitted hours;
- q) There may be legal implications if activity of child sexual exploitation (CSE) is taking place on licensed premises and there has been a failure to demonstrate due diligence or that adequate safeguards are in place – this may lead to prosecution or any of the licensing sanctions detailed in the paragraph below.

7. THE REVIEW HEARING

In determining this application, the Committee must have regard to the representations and take such of the following steps as it considers necessary for the promotion of the licensing objectives. The steps are:

- (a) Take no further action.
- (b) Modify the conditions of the licence.
- (c) Exclude a licensable activity from the scope of the licence.
- (d) Remove the Designated Premises Supervisor.
- (e) Suspend the licence for a period not exceeding three months.

(f) Revoke the licence.

Where the Committee takes a step mentioned in (b) or (c) above, it may provide that the modification or exclusion is to have effect for only such period (not exceeding three months) as it may specify.

In making its decision, the Committee must act with a view to promoting the licensing objectives:

- the prevention of crime and disorder.
- the prevention of public nuisance.
- public safety.
- protection of children from harm.

It must also have regard to its own SLP and the Guidance.

If the Committee is minded to amend the licence, conditions may be attached to the licence to alleviate the concerns raised through representations; nevertheless, this is a matter for the Committee to determine in light of the above matters, and any others it considers material.